

Real Florida Landscapes™ Design Competition

DETAILED GUIDELINES & INSTRUCTIONS

IMPORTANT DATES

FINAL SUBMISSION DEADLINE: midnight Friday, Feb. 1, 2013 WINNERS ANNOUNCED: Monday, Feb. 18, 2013 DESIGNS INSTALLED ON SHOW FLOOR: Wed., April 3, 2013 DESIGNS AVAILABLE FOR VIEWING: Thursday-Friday, April 4-5, 2013, at The Native Plant Show

APPLICANT QUALIFICATIONS: Open to professionals and students enrolled in related degree programs.

EVALUATION: All entries will be judged by a committee of qualified landscape architects and native landscape professionals. Evaluation criteria include:

- Right plant/right place
- Creativity
- Diversity of plant material
- Aesthetics
- Support for wildlife

Consideration will be given to appropriateness of the design at maturity, not at installation.

AWARDS: One winner will be selected in each of three regions, defined for this purpose as follows:

- **Central Florida**: Levy County across to Flagler County, south to Sarasota, DeSoto, Glades and Martin Counties.
- North Florida: West Florida Panhandle to Jacksonville, south to St. Johns, Putnam, Alachua, Gilchrist and Dixie Counties.
- **South Florida:** Charlotte, Hendry and Palm Beach counties, south through the Keys.

Winning designs will be demonstrated via installation on The Native Plant Show floor and maintained throughout the two-day show. Awardee names, company names and contact information will be displayed with the design. Awardees will receive complimentary entry to the show and complimentary membership as a FANN landscape associate. Awardees and their designs will be visually recognized throughout show promotion, featured on FANN websites and social media, and featured in the next issue of FANN's <u>Native Plant & Service Directory</u>.

RESTRICTIONS: Designs must consist of all native plants, not exceeding 300 square feet (200 square foot minimum suggested). Designs which incorporate a mix of trees, understory trees, shrubs and groundcovers are encouraged. Do not include turfgrass. Please limit the use of mulch and hardscape.

Pending availability, FANN suggests that your design specify: Trees 15-gallon or larger. Shrus 7-gallon or larger. Vines and groundcovers 1-gallon or larger.

Specifying species that are not available may lead to substitutions or inability to use a submitted design. Use our website, <u>FloridaNativeNurseries.org</u>, and our <u>Native Plant &</u> <u>Service Directory</u>, as guides to appropriate sizes. Talk to growers of the plants you're specifying.

OTHER: FANN will acquire plants and install winning designs. Every effort will be made to install the design as specified, including mulch and other materials.

All submitted designs become the property of FANN for use in future educational activities. FANN will not sell or otherwise license the designs.

Plants used in designs may made be available for sale with first right of refusal granted to the awardee.

FEE: \$40 for professionals; \$15 for students. Paid with application online.

SUBMITTAL INSTRUCTIONS: Submit design with application form and payment in one easy online form anytime: <u>https://floridanativenurseries.wufoo.com/forms/m7p7p9/</u>

Make sure your plan and plant list sufficiently detailed to enable FANN to "install" on the show floor your design using container plants. Plant list should identify plants by botanical name and container size desired.

Include plan, elevation view, plant list and any other materials you feel necessary to explain or promote your design in one PDF file for upload. This will facilitate distribution of your submittal to the judges.

QUESTIONS? Cammie@FloridaNativeNurseries.org or 321-917-1960